

FOR IMMEDIATE RELEASE:

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Out & Up Receives Grant to Support Marketing Efforts

Macon, GA, January 13, 2008 - Out & Up, Inc was awarded a \$1000 mini-grant from the Morehouse School of Medicine Technical Assistance Support Center (MSM-TASC). The mini-grant is an extension of a previous grant received from MSM-TASC in the amount of \$7000. The intent of the original grant was to support infrastructure building and the mini-grant will allow Out & Up, Inc. to build upon this initial effort.

The grant will be used to support various marketing efforts to support Out & Up, Inc.'s major programs, including:

- Branding of the Joshua House After-school Program/Summer Camp
- Purchasing a non-profit mailing permit
- Direct mailings to support the After-School, Summer-Camp Programs and the Annual Golf Tournament

For more information contact Joshua House at (478) 741-2080. Contact may also be made via the web at www.outandup.org